

Rio Social Changes 2009-2016: Is There a Pre-Olympic Legacy?

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1 PM - 2 PM

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MARCELO NERI
FGV Social and
EPGE/FGV

Brazil Brown Bag Seminar Series

The Lemann Center for Brazilian Studies invites you to its next Brazil Brown Bag Seminar Series event titled 'Rio Social Changes 2009-2016: Is There a Pre-Olympic Legacy?' with **Marcelo Neri, FGV Social and EPGE/FGV.**

The term “Olympic legacy” refers generally to the projection of the gains to be seized by the city after the realization of the event. But can we already assess significant inflections in the historical series of the municipality of Rio de Janeiro in the period between the announcement and the realization of the event? After Rio2016 announcement, is there a change in the quality of life in Rio municipality? How the local population has been affected during the period of preparation for the Olympics? How has changed the home, school, work, transport, etc?

The main goal is to assess the change in the quality of life of the population in Rio after the olympic venue announcement. We analyzed several areas such as education, labor, housing, public services, transportation, digital inclusion and social development. The unprecedented opening of Rio’s household surveys microdata allows a scientifically investigation of the existence or not of a pre-Olympic social legacy. This seminar discuss the initial evidence of this research.

Marcelo Neri is Director of FGV Social. He evaluated policies in more than a dozen countries and designed and implemented policies at three government levels in Brazil. **Neri** holds a PhD in Economics, Princeton University. Areas of research are well-being, social policies and microeconometrics. Founder of the Center for Social Policies at Getulio Vargas Foundation (CPS/FGV); teaches at Graduate and Undergraduate courses in Economics at EPGE/FGV. He writes regularly in scientific journals and in general magazines. Edited 10 books on Microcredit; Social Security; Diversity; Rural Poverty; Bolsa Família; Perceptions about Public Policies; Planning Policies; Consumption; and New Middle Class. He was also the secretary-general of the Council of Economic and Social Development (CDES), president of the Institute for Applied Economic Research (Ipea) and Minister of Strategic Affairs in Brazil.