



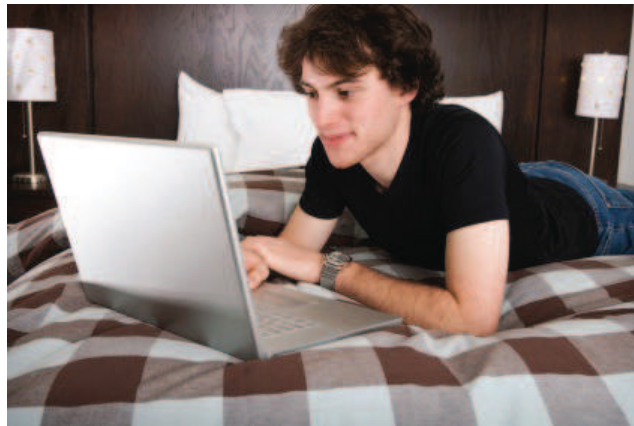
## Company News

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## A third of Brazilians now have their own Internet access

The respected Getulio Vargas Foundation (FGV) reported on Wednesday of this week that 33% of Brazilians now have internet access at home.



According to their research, this puts Brazil now well into the top half of 154 countries in terms of percentages on-line at home. The FGV compiled the data with the help of Telefonica Foundation and it formed an important part of the wider research 'Map of Digital Inclusion'

Within Brazil (and masked by national percentages) there are of course great variations from place to place. At one extreme, Sao Caetano do Sul (in Sao Paula state) has nearly 70% of homes on-line whereas in Aroeiras (Flaui) the rate is practically zero.

Apart from at home, most of the population use public access points to get on the net or else use computers at work.

Internet and computer literacy is regarded as vital by nearly everyone for the full development of the economy and the workers who operate it. Needless to say this has great implications for investment at all levels !

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