

- **Middle class now makes up more than half the economically active population of Brazil**

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The Brazilian middle class is more confident, buys more, and has increased its participation in the Economically Active Population of the country. So says the study The New Middle Class, presented this Tuesday, 5, by researcher Marcelo Neri, of the Fundação Getúlio Vargas (FGV). The economist used data from the Monthly Employment Survey of the Instituto Brasileiro de Geografia e Estatística (IBGE) in order to sketch a deeper analysis of the current middle class and its development over the last six years.