

Massachusetts Institute of Technology
MIT Sloan Fellows Program

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Sloan Fellows Program Description

Each year, 55 individuals preparing for general management and leadership roles within their organizations are selected for the MIT Sloan Fellows Program. Sloan Fellows are sponsored by some of the world's leading private and public organizations, with approximately two thirds of the participants selected from outside the United States.

The 12-month program is designed to broaden and develop analytic, decision-making, and leadership competencies. A core curriculum, electives and thesis, taught by world-renowned faculty, form the basis of academic study. A unique element of the program is meetings with leaders of corporations, government and the non-profit sector from around the US and the world. These take place at the MIT campus, and during business trips to New York City, Washington D.C., and various international locations each year. The business trips permit Sloan Fellows to observe first hand how business is conducted in major financial markets, political arenas, and in a variety of cultural and geographic settings.

Sloan Fellows International Trip

The Sloan Fellows conclude their year at MIT with an international business trip. This year we will travel to Brazil, Argentina and Chile. The trip will take place from May 17 – 31.

The objectives of the Sloan Fellows international trip are to:

- Provide an opportunity to integrate what has been learned in classroom settings with first hand knowledge of industries, organizations, and top management.
- Examine and build understanding in cross-cultural settings.
- Build networks with the world's leading companies.

The principal emphasis of the trip this year will be :

- In-depth examination of alternative models in emerging market economies
 - Integration into regional (e.g., Mercosur) and world markets
 - Liberalization/privatization policies and their consequences
 - Impact of globalization on domestic industries
 - Alternative Models of Business-Government Relations
 - Study of how companies deal with the risks, fluctuations, and opportunities inherent in their respective environments
- Examine human rights, labor standards and environmental issues in each country
- Examine new economy initiatives and entrepreneurship in each country, compare climates that promote or inhibit these initiatives.
- Examine how multinational corporations are succeeding/failing to use these countries as part of their global supply chain and how they have succeeded/failed to penetrate these markets
- Examine factors necessary for, and examples of local companies that have or may expand to global players

We plan to meet with industry and government leaders from several sectors, including:

- Government – National/Regional
- Telecommunications
- Energy
- Financial Services
- Technology
- Manufacturing
- Food and Beverage